

# Goodwill for an academic reset

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# Metrics based on Goodwill?

*Goodwill - the extent to which an entity makes an effort to contribute to the advancement of another entity- cf Aristotle, McRoskey*

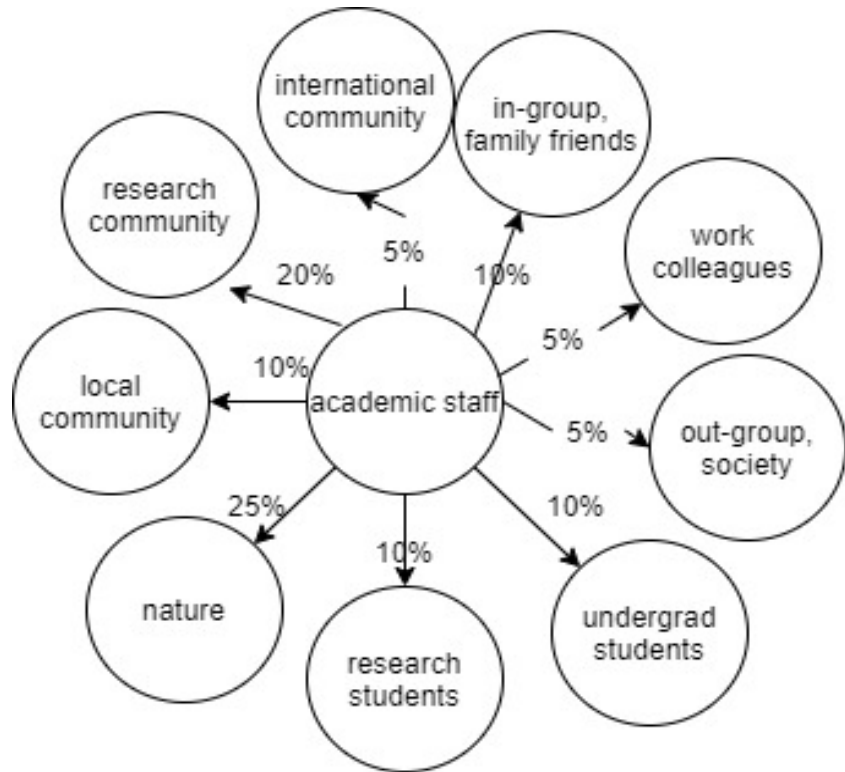
*Is our goodwill well targeted and well expressed?*

*Goodwill is abundant amongst academics – presumed*

We teach to advance our students

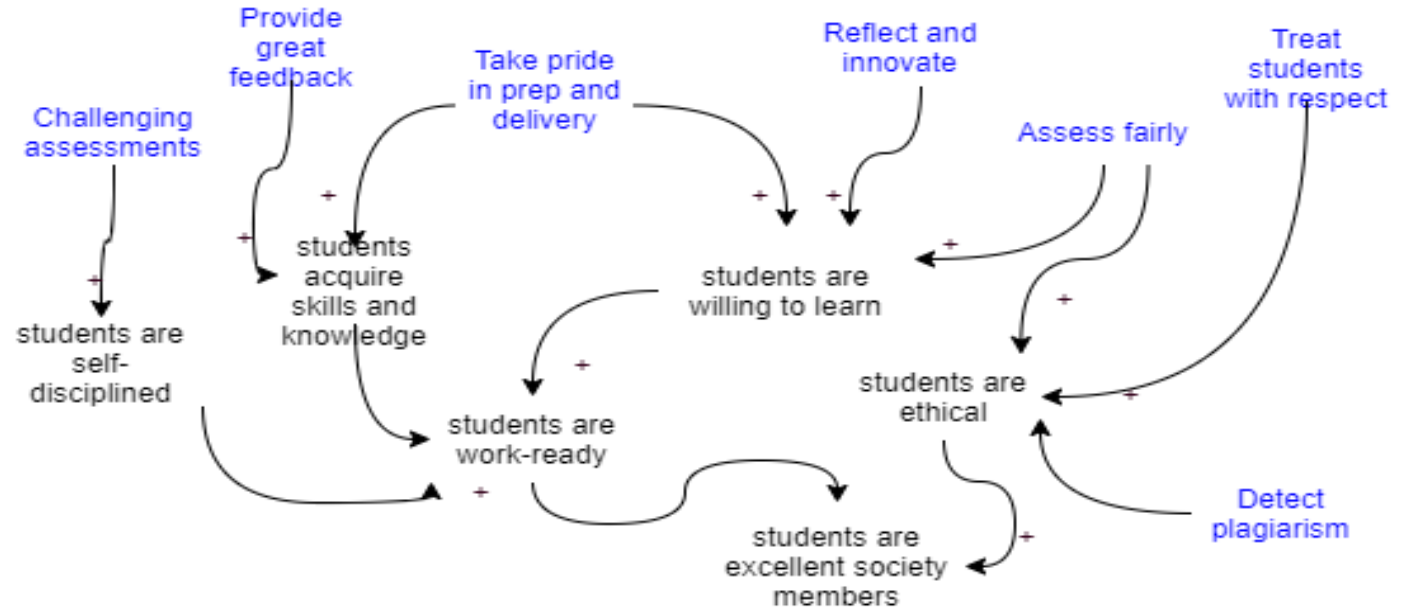
We research to make a contribution

# How Can Goodwill be Measured?



1. Apportion Your Goodwill

Advance undergraduate students



2. Express the effect of your goodwill as a Causal loop diagram

3. Aggregate over a Department as indicators of quality

Research is in progress to validate these ideas. Please contact [a.stranieri@federation.edu.au](mailto:a.stranieri@federation.edu.au) or [r.Brandenburg@federation.edu.au](mailto:r.Brandenburg@federation.edu.au)